



SPRINT WHOLESALE PERSONAL CONFERENCINGSM

Sprint Wholesale Personal Conferencing gives your customers sophisticated capabilities for conducting audio conference calls quickly, efficiently and easily. Using a personalized code, leaders can initiate a conference call in just a minute or two. No reservations or special assistance needed. Meetings can occur anytime without extensive preplanning, complicated arrangements or administrative hassles.

An extensive set of features in Sprint Wholesale Personal Conferencing make meetings more productive and give participants the confidence of a secure call. And assistance from Sprint is available 24 x 7, assuring your customers a successful and productive conference call.

Features

With Sprint Wholesale Personal Conferencing, planning and conducting an audio conference call couldn't be easier. Your customers will enjoy these exceptional features:

- ▶ Multipoint conferences can be launched without advance reservations and connect as many as 30 participants — from virtually anywhere in the world
- ▶ Permanently assigned dial-in numbers and access codes can be used for every conference
- ▶ Dial-out and add participant functions give the chairperson flexibility for conference setup
- ▶ Lecture mode enables a leader to speak without interruption
- ▶ Line mute for each participant eliminates background noise
- ▶ Sidebar subconferencing allows participants to temporarily leave the conference for confidential discussions
- ▶ Conference security features restrict access by unauthorized parties
- ▶ Participant count, roll call and announcements of entry and exit allow the chairperson to confirm participants at any point in the call
- ▶ Chairperson transfer makes it easy to give call control to another participant
- ▶ Participant disconnect enables the chairperson to setup a new conference without redialing



Features, cont.

- ▶ One-key assistance immediately connects a Sprint conference agent
- ▶ Private or generic branding available with various customer touch points, including participant conferencing cards and user guides, and a unique toll-free number for end-user account establishment
- ▶ Monthly billing and call data provides the necessary detail to accurately bill for each conference

Benefits

Open new doors for your business with these advantages of Sprint Wholesale Personal Conferencing:

- ▶ Increase revenues with a product that can be offered independently or in conjunction with other services
- ▶ Attract new customers and create new opportunities for selling additional telecom services
- ▶ Increase customer dependence on your company as a total communications service provider
- ▶ Assure customers of a positive experience with easy-to-use features and 24 x 7 assistance
- ▶ Enhance your brand value with occasional opportunities for a privately branded service offering
- ▶ Enjoy the reliability and quality of the Sprint all-digital, fiber-optic network
- ▶ Simplify rollout with a turnkey service and support provided by Sprint

Applications

Sprint Wholesale Personal Conferencing delivers flexibility and convenience to your customers for applications such as:

- ▶ Customer, staff, shareholder and sales meetings
- ▶ Collaborative research, project management and product development sessions
- ▶ Training and presentations
- ▶ Investor relations
- ▶ Crisis management

Availability

Available from any touchtone phone, virtually anywhere in the world.

For more information about Sprint Wholesale Personal Conferencing, talk to your Sprint account representative today, or call 1 800 788-3240.

Visit Sprint Wholesale on the Internet: www.sprint.com/wholesale

