



SPRINT WHOLESALE NATIONAL DIRECTORY ASSISTANCE SM

Sprint Wholesale National Directory Assistance (NDA) services provide your customers the numbers they need, anywhere in the United States, without needing to know the area code. Simply by dialing any area code plus directory assistance number, your customers can obtain listings with phone numbers, published addresses and ZIP codes.

These services give you multiple options for building your revenues, brand image and customer satisfaction. All directory assistance calls are answered with your company name to increase customer awareness of your brand. The automated call completion feature offers convenience and time savings to your customers and an additional source of revenue for your company.

Features

The comprehensive features of Sprint Wholesale NDA help you better serve customer requests.

- ▶ Automatic routing to the Sprint Directory Assistance center when your customer dials any NPA +555-1212
- ▶ Two listings provided per call, for any United States location; the first listing provided by the operator and the second provided by the automated response system
- ▶ Automated call completion gives the caller the option of automatically dialing the retrieved listing for an additional, customized charge
- ▶ Complete and accurate database with updates to more than 120 million residential and business listings
- ▶ Listings include published phone numbers, addresses and ZIP codes
- ▶ Your company name in the call greeting
- ▶ Recorded announcement for unpublished numbers
- ▶ Highly reliable Sprint network carries all directory assistance calls



Benefits

Deliver new value to your customers through the advantages of Sprint Wholesale NDA.

- ▶ Obtain revenues from fees for directory listings and additional revenues for call completion
- ▶ Improve brand image with your company name in the greeting for each directory assistance call
- ▶ Strengthen customer satisfaction and retention by offering value-added information and convenience
- ▶ Increase competitiveness with a high-quality, nationwide directory service

Applications

Sprint Wholesale NDA services are part of a complete product suite that can help enhance your brand image, generate new revenues and improve customer retention.

- ▶ Sprint Wholesale Operator ServicesSM enables you to offer customers complete operator assistance under your own brand name
- ▶ Sprint Wholesale FÖNCARDSM provides global calling card capabilities and private branding for domestic calls
- ▶ Sprint Wholesale 700 PIC VerificationSM provides custom routing and announcements to help your customers verify that a phone line has been assigned to the correct long-distance carrier

Availability

Sprint Wholesale private branded National Directory Assistance is available only in conjunction with Sprint Wholesale Operator Services. Customer access is available from all domestic locations in the United States. This service does not include Canadian or Caribbean NPAs or international directory assistance numbers.

For more information about Sprint Wholesale National Directory Assistance, talk to your Sprint account representative today, or, call 1 800 788-3240.

Visit Sprint Wholesale on the Internet: www.sprint.com/wholesale

