



SPRINT WHOLESALE FÖNCARDSM

Calling cards are a highly profitable service, but only if customers can use them anywhere, for any call. Sprint Wholesale FÖNCARD supports global call origination with your private branding for domestic calls. As a ready-to-go program, Sprint Wholesale FÖNCARD can be faster and easier to implement than creating the service yourself.

Your customers will enjoy competitive rates and the convenience of a single card for cost control and tracking. Sprint capabilities for fraud detection can reduce security problems and uncollectible charges.

Features

Sprint Wholesale FÖNCARD offers the features most requested by your traveling customers.

- ▶ Toll-free access number for your customers
- ▶ Your company name in the call greeting and closing
- ▶ Customized voice response unit menus to tailor call handling for your business rules and customer needs
- ▶ Domestic and international support provided to FÖNCARD users for station-to-station, person-to-person, directory assistance calls, problem assistance and referral numbers via Sprint Wholesale Operator ServicesSM
- ▶ Foreign language assistance (Spanish language assistance available 24 x 7)
- ▶ Billing at Sprint tariffed rates (including surcharges) or your custom rates
- ▶ Billing in U.S. dollars for international calls
- ▶ Multiple calls without redialing the access number by pressing the pound (#) key
- ▶ Misdial correction by pressing the star (*) key
- ▶ Accounting codes of up to five digits for expense tracking
- ▶ Validated accounting codes for maximum security; non-validated codes for maximum flexibility



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Features, cont.

- ▶ Code abuse prevention system allows real-time monitoring on number of call attempts, rapid network access, simultaneous usage in multiple switches and call duration
- ▶ Three options for numbering individual FÖNCARDS:
 - Random, 14-digit number selected by Sprint, ordered in blocks with batch processing available
 - Billing Telephone Number (BTN) + four-digit random personal identification number (PIN) selected by Sprint; 25 PIN limit per BTN (batch processing available)
 - BTN + four-digit PIN selected by carrier or customer

Benefits

Promote customer satisfaction with the advantages offered by Sprint Wholesale FÖNCARD.

- ▶ Increase revenues by enabling callers to use one card for both domestic and international calls
- ▶ Enhance your brand image by offering a convenient international service
- ▶ Reduce lost income with sophisticated, real-time fraud detection performed by Sprint
- ▶ Gain a competitive advantage by allowing customers to assign their own, easy-to-remember PIN
- ▶ Enable customers to track all FÖNCARD expenses by employee, project, department or client

Applications

Sprint Wholesale FÖNCARD is part of a complete product suite that can help enhance your brand image, generate new revenues and improve customer retention.

- ▶ Sprint Wholesale Operator ServicesSM enables you to offer customers complete operator assistance under your own brand name
- ▶ Sprint Wholesale National Directory AssistanceSM gives your customers the listings they need, anywhere in the United States, without needing to know the area code
- ▶ Sprint Wholesale 700 PIC VerificationSM provides custom routing and announcements to help your customers verify that a phone line has been assigned to the correct long-distance carrier

Availability

Callers can use the Sprint Wholesale FÖNCARD for:

- ▶ Domestic origination calls to any U.S. number or more than 300 international locations
 - ▶ International origination from more than 125 locations via Sprint international access numbers for calls to the United States
 - ▶ International origination for calls to other countries is available in more than 99 countries
- Private branding option requires certification to offer private branding FÖNCARD services.

For more information about Sprint Wholesale FÖNCARD, talk to your Sprint account representative today, or, call 1-800-788-3240.

Visit Sprint Wholesale on the Internet: www.sprint.com/wholesale



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