



## SPRINT WHOLESALE 700 PIC VERIFICATION<sup>SM</sup>



Sprint Wholesale 700 PIC Verification provides custom routing and announcements to help your customers verify that a phone line has been assigned to the correct long-distance carrier. Your customers will hear your company name when dialing the industry-standard PIC verification number.

This greeting highlights your relationship with your customers that can result in better retention. Sprint Wholesale 700 PIC Verification also helps you minimize the costs of handling customer calls regarding incorrect service assignment.

### Features

Sprint Wholesale 700 PIC Verification supports the following features:

- ▶ Your company name announced when customers dial the standard PIC verification number (700-555-4141)
- ▶ Announcement selected based on originating ANI

### Benefits

Encourage strong customer relationships with the advantages of Sprint Wholesale 700 PIC Verification.

- ▶ Improve customer retention by eliminating confusion about the assigned long-distance carrier
- ▶ Avoid costs of handling customer calls related to potential “slamming” by accessing critical information to troubleshoot provisioning errors
- ▶ Increase brand recognition and ensure correct long-distance carrier assignment on each customer line

### Applications

Sprint Wholesale 700 PIC Verification is part of a complete product suite that can help enhance your brand image, generate new revenues and improve customer retention.

- ▶ Sprint Wholesale Operator Services<sup>SM</sup> enables you to offer customers complete operator assistance under your own brand name
- ▶ Sprint Wholesale National Directory Assistance<sup>SM</sup> gives your customers the listings they need, anywhere in the United States, without needing to know the area code
- ▶ Sprint Wholesale FÖNCARD<sup>SM</sup> supports global call origination with your private branding for domestic calls



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## Availability

Sprint Wholesale 700 PIC Verification is available anywhere in the United States, in conjunction with Sprint Wholesale private branded Operator Services. Confirmation via the industry-standard PIC verification number is available only for switchless access customers who have their own CIC code. Announcement with your company name is available when the following requirements are met:

- ▶ Purchase Sprint Wholesale Operator Services where ANIs are loaded in Sprint switches.
- ▶ Utilize switched access to route traffic
- ▶ Have your own CIC and unique OPART
- ▶ Your ANIs have been loaded in the Sprint Customer Information System (CIS)

Announcement ONLY is sold in conjunction with Sprint Wholesale private-branded Operator Services via dedicated access or to 1+ customers who do not obtain Sprint Wholesale private branded Operator Services.

**For more information about Sprint Wholesale 700 PIC Verification,  
talk to your Sprint account representative today, or, call 1 800 788-3240.**

**Visit Sprint Wholesale on the Internet: [www.sprint.com/wholesale](http://www.sprint.com/wholesale)**

