

C o m p a n y l o g o

Contact  
Address1  
Address2  
City, State Zip



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*New and improved calling  
plans for our **best customers***

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**Start saving** today!

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Dear Customer:

***Earn \$XX in FREE long distance\*!***

Thank you for continuing to select **company name** for your telecommunications needs. Your business is important to us and we want to make sure we are offering the products and services you want to keep you as a satisfied customer.

As one of our most valued customers, we want to say more than just “thanks” by offering you \$XX in free long-distance service.

To receive this special offer, simply call us toll-free at **1-XXX-XXX-XXXX** by **deadline date**.

There is no need to purchase anything or make a change in your service to take advantage of this special offer. All you have to do is call. When you do, a customer service representative will answer any questions you might have about your account or provide information on our other calling plans. With several plans to choose from, you might find one that could save you even more than your current plan. The call is free and the special offer is yours just for calling us.

Again, thank you for making **company name** your trusted source for long-distance service. We look forward to talking with you soon.

Sincerely,

Customer Service

\* Disclaimer should include: promotion timeframe, any restrictions of the promotion such as new or existing customers, and any action the customer needs to take. Promotion is subject to change, be cancelled, and not combined with other promotions.

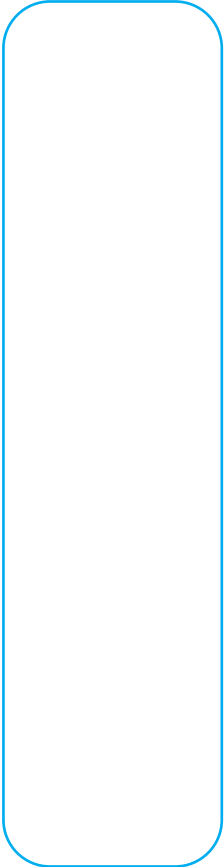
**L e t t e r**

C o m p a n y   l o g o

*Earn **\$XX** in FREE long distance!*

Presorted  
First Class  
U.S. Postage  
**PAID**  
Anywhere, ST  
Permit No. XXXX

*New and improved calling  
plans for our best customers*  
Start **SAVING** today!



C o m p a n y l o g o

Earn **\$XX** in **FREE** long distance!

*New and improved calling plans  
for our **best customers***

Start **saving** today!

C o m p a n y l o g o

***Announcing*** *new &  
improved calling plans for  
our best customers.*

***Start saving today with  
FREE long distance!***

As one of our most valued customers,  
we want to say more than just  
“thanks” by offering you **\$XX** in free  
long-distance service.

Call 1-XXX-XXX-XXXX to learn more:  
call by **deadline date** and earn **\$XX** in  
FREE long distance!

Presorted  
First Class  
U.S. Postage  
**PAID**  
Anywhere, ST  
Permit No. XXXX

Contact  
Address1  
Address2  
City, State Zip



P o s t c a r d

C o m p a n y l o g o

**Earn \$XX in FREE long distance!**

*New and improved calling plans  
for our **best** customers*

**Start Saving** today!

C o m p a n y l o g o

**Earn \$XX in FREE long distance\***  
**when you call 1-XXX-XXX-XXXX by**  
**deadline date.**

***New & improved calling plans for our best customers. Start saving today!***

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